



BARRICADE®
BUILDING PRODUCTS

INTRODUCING

DIGITALLY-PRINTED BUILDING WRAP

With Barricade®, builders can now promote their brand and attract local interest with impactful logos, custom messaging, and contact information all on one roll of premium grade building wrap. With no set-up fees, and state-of-the-art print technology, builders can now choose from a spectrum of high-resolution colors and gradients at no extra cost.

Digital printing also helps national and regional builders achieve environmental sustainability objectives, given its positive impact on the supply chain, with no need for printing plates and less ink and water waste generated compared to traditional flexographic printing. In addition, lower minimum order quantities have a direct impact on warehousing and obsolescence.

THE CHANCE TO INCREASE BRAND AWARENESS JUST BECAME LIMITLESS

Maximize your brand's impact on local communities by selecting one of four Barricade® Building Wrap products, and requesting digital print services. Need help with artwork? No problem. Barricade Building Products offers in-house design assistance to help you achieve the perfect messaging, accurate sizing, and placement guides for all your ideas.



BUILDING WRAP

Whether you're looking for a builder-grade perforated building wrap or a high-performance wrap matching the benefits and reliability of major brands, we offer solutions to meet your needs, manufactured under high-quality control standards. Each of our Barricade® Building Wraps are engineered with high performance features that offer faster, easier, and more reliable installs.



**Reduces Air
Penetration**



**Resists Bulk Water
Damage**



**Prevents Moisture From
Solar Vapor Drive**



**Protection Against UV
Exposure & Damage**

Barricade® Building Wrap

The Economical, Builder Grade Option

- Micro-perforations designed for maximum performance
- Cross-woven polyolefin material with superior strength and tear resistance
- 11 US Perm Rating
- Up to 12 months of UV protection

Barricade® Building Wrap Plus™ LP

Ultimate Protection Against Wind, Air, and Moisture

- Non-perforated
- Highest level of protection against wind, air, and moisture
- Surfactant resistance from pressure washing, job site chemicals, and more
- 16 US Perm Rating
- Up to 9 months of UV protection

Barricade® Building Wrap Plus™ HP

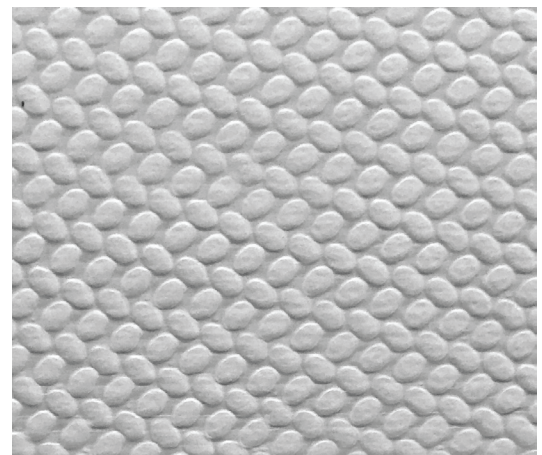
Premium, High-Perm Protection

- Non-perforated
- Micro-porous, breathable membrane protects against air and moisture
- Surfactant resistance from pressure washing, job-site chemicals, and more
- 50 US Perm Rating
- Up to 9 months of UV protection

Barricade® Drainage Wrap Premium

High-Performance Drainable Wrap

- Non-perforated, non-directional surface pattern drains water down and away from envelope
- Maximum protection against mildew, mold, and structural failure
- Perfectly designed for fiber cement, stucco, stone veneer, and EIFS
- Surfactant resistance from pressure washing, job site chemicals, and more
- 18 US Perm Rating
- Up to 9 months of UV protection



Barricade® Drainage Wrap Premium
Non-Directional Surface Pattern